

## › Cornerstone

an online generosity tool to help change the trajectory of your church finances

Developed by the National Giving Team, Cornerstone is an online generosity tool available free of charge to all Church of England churches. It offers three distinct functions: Insights, Pathways and a comprehensive Grants database.



### Cornerstone: Insights

Cornerstone is designed to help churches develop the most detailed picture they've ever had of their financial situation - whether that's a source of joy or concern. Using Parish Returns data, Cornerstone identifies different types of giving and shares comparisons with other churches both in the same diocese, and nationwide. Equipped with detailed information, churches can then pursue two different ways of changing or enhancing the picture: Pathways or Grants.

“  
*Cornerstone is a tool designed to make giving and generosity simple, bringing together everything you need to close the giving gap in your church, all in one place.*”

**Jonathan deBernhardt Wood,**  
**Director of Giving**



### Cornerstone: Pathways

The information a church receives from the **Insights** phase gives them a picture of where they can focus their efforts. Some may only have capacity for one or two 'quick wins', while others are ready for a full-on campaign. There are over 50 Pathways on the platform and churches can undertake as many or as few as they wish.

A Pathway takes a single topic, such as **Getting started with gift aid** or **Communicate your impact**, and breaks it down into steps, none of which take longer than half an hour. Templates and links to videos and instructions are provided. You can skip bits that you've already done or aren't suited to your setting. They are a great way of encouraging people to volunteer who may be uncertain about something they haven't done before and welcome some help.

### Cornerstone: Grants database

All churches have **completely free access** to over 650 grants, curated for churches. Covering a range of purposes, values and geographic areas, this searchable, filterable database is updated weekly and is the biggest range of grants currently available to churches. Each grant is described and there is a link to the grant making body so you can read further and apply.



“

*“Funding from charitable grants is the cornerstone of many church projects. But finding these pots of money can be a lot of work for time-pressed clergy and volunteers. The National Giving Team wants to support this important lifeline for churches by investing in tools and resources that make it easy for churches to identify which funders are right for their project and give them the best chance to craft a successful application”*

Helen Simpkins, National Fundraising Manager

