

At Picture News, we are passionate about using current affairs to inspire children, helping them understand the world around them, find their voice, and take meaningful action. The Picture News Impact Awards celebrate the incredible ways children, schools, and communities are making a real difference.

This year, the Picture News Impact Awards celebrate exceptional contributions to positive change, offering Bronze, Silver, and Gold awards to recognise outstanding efforts. Award winners will receive a special trophy and our brand-new Picture News Impact 2025 logo.

To apply, please provide us with an overview of your project. Applications can include photographs, quotes, and supporting documents and should be no more than two sides of A4.







Gold Award - St Philip's CE Primary School





Silver Award - Wellfield Methodist and Anglican Church Primary School

Use the questions below to guide your application and highlight the key aspects of your project

Have you made a difference to your local community, the country or even the world?

Did you have to overcome any barriers or difficulties when trying to make a difference? Explain what you did. Why did you do it?

What did you learn from the project?



Who has it impacted? Consider everyone involved. How has your project made an impact?

** All submissions may be shared publicly as part of our celebration campaign.

Entries accepted until 31st July 2025.







Clear explanation of the project and its aims.	Clear explanation of the project and its aims.	Clear explanation of the project and its aims.
Evidence of child involvement in planning or implementation.	Evidence of child involvement in planning or implementation.	Evidence of child involvement in planning or implementation.
Details of who the project impacted and how it made a difference.	Details of who the project impacted and how it made a difference.	Details of who the project impacted and how it made a difference.
	Impact is measurable.	Impact is measurable.
	Evidence of a variety of ways the project aims could be achieved.	Evidence of a variety of ways the project aims could be achieved.
	Children demonstrate an ability to reflect at various points throughout the project.	Children demonstrate an ability to reflect at various points throughout the project.
	Evidence of children understanding how their decisions and actions affected the project.	Evidence of children understanding how their decisions and actions affected the project.
	Explanation of what was learned and what could be improved.	Explanation of what was learned and what could be improved.
		Sustained and measurable long-term impact.
		Potential for project impacts to reach beyond the immediate community.
		Strong evidence of child-led approaches in the project.
		Evidence of research, innovation, and creative problem-solving.