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Zellar Green Schools Competition Pack

Feb 2024

ENTER YOUR SUSTAINABLE SCHOOL SNAPSHOT

Snap your school's green project for a chance of
winning **£1,000 PLUS** green prizes!

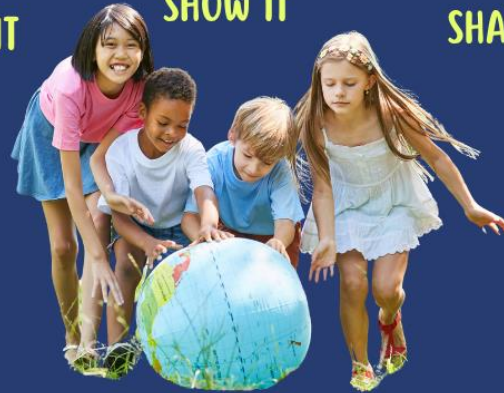


SNAP IT



SHOW IT

SHARE IT



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Biffa

waterplus



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Zellar has teamed up with Earth Cubs, Water Plus Ltd. and Biffa to give two lucky schools the chance to win £1,000 each, plus a host of green prizes to help reduce their energy, waste and water.

zellar.com/greenschools

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How to enter – Snap it. Show it. Share it.

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To enter the Zellar Green Schools competition each school just needs to snap a photo of their sustainability project, write a brief description, tag Zellar and share it on either facebook, instagram, X or email. Full entry details at: zellar.com/greenschools. Each way of entering counts separately, giving 4 chances to win.

As long as it's helping to improve the environment anything goes. So, whether it's a biodiversity garden that's attracting pollinators, a water harvesting programme capturing rainwater to water plants or even a upcycling project that's turning waste into useful items - we'd love to see it.

1. Facebook

To enter on facebook, comment on our competition post with a photo and a brief description of your school's sustainability project.

[Go to facebook](#)

2. X

To enter on X, post a photo and a brief description of your school's sustainability project. Mention [@zellaruk](#) and use the hashtag [#zelligreenschools](#) in your post.

[Go to X](#)

3. Instagram

To enter on instagram, upload a photo with a brief description of your school's sustainability project. Tag [@zellaruk](#) and use the hashtag [#zelligreenschools](#) in your post.

[Go to Instagram](#)

4. Email

To enter via email, send a photo and a brief description of your school's sustainability project to greenschools@zellar.com.

[Send email](#)

Prizes

Waterplus

Biffa



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Two winning schools: 4-11 years and 11-18 years will receive the following prizes. Competition prizes are provided by Zellar, Earth Cubs, Water Plus and Biffa.

- £1,000 towards an environmental project in their school, championed by Zellar and Water Plus.
- A half day energy audit to show how to save energy and reduce CO2 emissions across their school site. A one page high level summary recommendation report will be shared.
- A virtual waste saving call, which will explain how to save waste across a school site.
- A one-day Water Efficiency Visit which will explain how to save water across a school site. For sites in mainland England and mainland Scotland this will be onsite. For Wales and islands of UK, this will be a virtual water saving call.
- Two 227-litre water butts provided by water retailer Water Plus to help reuse rainwater and reduce tap water use for outdoor growing projects, to support wildlife, biodiversity, health and wellbeing.

School 4-11 years winner will also receive the following prize: Earth Cubs will provide the primary school winner class of its choice a free 30-minute virtual sustainability session to inspire and engage children to have a more sustainable future with lots of fun facts.

Promotional materials

Email and social media assets are available in different formats. [Download here.](#)

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zellar **Biffa** **Waterplus** 

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zellar **Biffa** **Waterplus** 

Promotional comms

Copy to promote the competition with links is available. [Download here.](#)

Zellar has teamed up with Earth Cubs, Water Plus Ltd, and Biffa to give two lucky schools the chance to win £1,000 each, plus a host of green prizes to help your school reduce energy, water and waste.

And the best thing of all? Entering is simple. Just get your school to send us a photo of the sustainability project they're most proud of. As long as it's helping to improve the environment anything goes. So whether it's a biodiversity garden that's attracting pollinators, a water harvesting programme capturing rainwater to water plants or even a upcycling project that's turning waste into useful items - we'd love to see it.

The lucky winners will receive:

- 🍷 £1,000 towards your next green school project
- ⚡ Energy audit visit to help you save even more
- 🌿 Virtual waste saving call to reduce waste
- 💧 Water efficiency visit to cut water usage
- 🚰 2 water butts for outdoor projects
- 📖 Exclusive sustainability session for one school winner (ages 4-11)

To enter the [Zellar Green Schools competition](#) you just need to snap a photo of your school's sustainability project, write a brief description, and share it on:

- **Facebook:** Comment on our [competition post here](#)
- **X:** Post, tag [@zellaruk](#) and #zelligreenschools
- **Instagram:** Post, tag [@zellaruk](#) and #zelligreenschools
- **Email:** Send to greenschools@zellar.com

Each platform counts as a separate entry, giving you 4 chances to win! The competition closes on June 16th, 2024. Two winning schools (ages 4-11 and 11-18) will be announced on June 27th 2024.

Share your sustainability projects today for a chance of winning!

Full competition details and terms & conditions:

<https://www.zellar.com/greenschools>

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